SETAC EUROPE 29th ANNUAL MEETING
26–30 May 2019 I Helsinki, Finland
One Environment. One Health.
Sustainable Societies.

Sponsoring & Advertising Proposal
The Society of Environmental Toxicology and Chemistry (SETAC) is a leading global non-profit organisation with more than 5,200 members exchanging information and ideas on the study and solution of environmental problems, the management and regulation of natural resources, research and development and environmental education.

SETAC fulfills its mission through the advancement and application of scientific research related to contaminants and other stressors in the environment, education in the environmental sciences and the use of science in environmental policy and decision-making.

The SETAC Europe Annual Meeting gathers experts from academia, government and industry from around the world sharing the most recent advanced knowledge in environmental sciences in order to improve chemical risk assessment and support current and future policies.
Annual Meeting 2018

SETAC Europe 28th Annual Meeting
13–17 May 2018
Rome, Italy

2,600 delegates

88 Session
1,782 Poster presentations
59 Exhibitors
65 Countries
668 Platform presentations

Thank you for making this meeting a success!

SETAC Rome Meeting 2018 Sponsors:

Platinum: ibacon, Dow, Novo Nordisk, Syngenta

Gold: Agilent, Colgate-Palmolive

Silver: Smithers

Bronze: Institute of Industrial Organic Chemistry, Poland, ISACRO, Knoell
Date: 26–30 May 2019

Theme: One Environment. One Health. Sustainable Societies.

Edition: 29th

Venue: Messukeskus Helsinki, Expo and Convention Centre, Helsinki, Finland

Target number of delegates: 2,000

Number of exhibitors expected: 60

Meeting: The scientific programme will include poster sessions, interactive poster presentations, contributed paper sessions, keynotes and several other symposia and workshops.

The Helsinki Expo and Convention Centre

Messukeskus is one of the leading congress centres in Northern Europe. Situated in Pasila it offers superb congress facilities and is easily reachable from the heart of the city centre by commuter train within a few minutes, and by bus or tram.

Called “The Daughter of the Baltic Sea”, Helsinki is home to some 640,000 people with the whole metropolitan area consisting of a million and more. The city centre penetrates into the sea, a characteristic element in the life of people in the city: the “Havis Amanda” statue chosen for the SETAC Annual Meeting 2019 Helsinki is a testimony of our love for the marine environment.

Finland stands out among the European nations as a country renowned for a high standard of living, technology, and education. Having celebrated its ripe young age of 100 years of independence in 2017, Finland is famous for its friendly and welcoming spirit towards visitors.

Beautiful and cosy, Helsinki offers its guests a relaxed stay. Magnificent architecture, a plethora of fine museums, easy-going lifestyle in a safe and clean environment are the hallmarks of the city. A remarkable archipelago just outside the city and other excellent outdoors opportunities practically just a stone throw’s away from the city.
Become a Meeting Sponsor

As a sponsor, you support SETAC’s mission and contribute in offering a quality meeting at affordable prices for students and low income countries.

We encourage the use of environmental friendly or recycled promotional items.

If you are interested in sponsoring an activity at the SETAC Europe 29th Annual Meeting, please contact Barbara Koelman at barbara.koelman@setac.org

Sponsor the largest meeting on environmental toxicology and chemistry and contribute to a better environment!
Sponsoring Packages

Platinum

Price A: 10,000 €

It includes the company name recognised as Platinum sponsor:

- In the programme book
- On the meeting website
- At the opening ceremony
- At the SETAC Square
- On the mobile app
- At the registration desk

And one of the following items:

- 2,000 Eco-friendly conference bags
- 2,000 Lanyards
- 1 photo booth
- Welcome reception

Price B: 7,500 €

It includes the company name recognised as Platinum sponsor:

- In the programme book
- On the meeting website
- At the opening ceremony
- At the SETAC Square
- On the mobile app
- At the registration desk

And the following item:

- 25 Student assistant T-shirts

Gold

Price: 5,000 €

It includes the company name recognised as Gold sponsor:

- In the programme book
- On the meeting website
- At the opening ceremony
- At the SETAC Square
- On the mobile app
- At the registration desk

And one of the following items:

- Travel/registration grants
- Meeting app
- WIFI
- 2,000 screen / glasses cleaning cloth
- 2,000 post-it mini set (to be supplied by sponsor)
- 2,000 bamboo cups (to be supplied by sponsor)
- Eight water fountains
- Student lunch seminar
- Coffee station
- Veggie Day
- Science & Art exhibition

For more details about the different promotion items, please refer on p.12 of this booklet.
## Sponsoring Packages

### Silver

<table>
<thead>
<tr>
<th>Price: 3,000 €</th>
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</thead>
<tbody>
<tr>
<td>It includes the company name recognised as Silver sponsor:</td>
</tr>
<tr>
<td>- In the programme book</td>
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<tr>
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<tr>
<td>- At the registration desk</td>
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</tbody>
</table>

And one of the following items:
- Webcam cover (to be supplied by sponsor)
- Student mentor lunch
- 1 presentation upload station
- Fun Run

### Bronze

<table>
<thead>
<tr>
<th>Price: 1,500 €</th>
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<tbody>
<tr>
<td>It includes the company name recognised as Bronze sponsor:</td>
</tr>
<tr>
<td>- In the programme book</td>
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<tr>
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<tr>
<td>- On the mobile app</td>
</tr>
<tr>
<td>- At the registration desk</td>
</tr>
</tbody>
</table>

And one of the following items and supplied by the sponsor:
- Eco-friendly notebooks (to be supplied by sponsor)
- Eco-friendly pens (to be supplied by sponsor)
- Mint boxes (to be supplied by sponsor)

Please note that all prices are exclusive VAT!
Welcome Reception

Exclusive
Price: 10,000 €

Be the first sponsor to present your company to the delegates of SETAC Helsinki. This reception starts right after the Opening Ceremony on Sunday.

The Welcome Reception Sponsorship includes:
- Your company name recognised as sponsor of the Welcome Reception on Sunday
- Logo on meeting printed documents
- Logo on the meeting website with a link to your company
- Your roll up (or similar) presented at the entrance of the exhibition hall where the Opening Reception takes place

Social Event: Fun Run

Exclusive
Price: 3,000 €

Our delegates run together for science into a 5-km, non-competitive race. They wear a T-shirt with the sponsor and SETAC logos.

The Fun Run Sponsorship includes:
- Your company name recognised as sponsor of the Fun Run
- Logo on meeting printed documents
- Logo on the meeting website and linked to your company
- Your logo on the T-shirt of the participants

Please note that all prices are exclusive VAT!
Event Sponsoring

Student Mentor Lunch

Exclusive
Price: 3,000 €

Brings students with established scientists from all over the world together with a lunch. Students get the opportunity to exchange with SETAC mentors.

The Student Mentor Lunch Sponsorship includes:
- Your company name recognised as sponsor of the Student Mentor Lunch
- Logo on printed documents
- Logo on meeting the meeting website and linked to your company
- Your roll up (or similar) presented at the lunch
- Opportunity to give a short company presentation (max. 3 min)

Student Lunch Seminar

Exclusive
Price: 5,000 €

The students have the possibility to discuss highly topical subjects with the keynote lecturer and ask some questions.

The Student Lunch Seminar includes:
- Your company name recognised as sponsor of the Student Lunch Seminar
- Logo on meeting printed documents
- Logo on the meeting website and linked to your company
- Your roll up (or similar) presented at the seminar

Please note that all prices are exclusive VAT!
## Veggie Day

**Exclusive**  
**Price:** 5,000 €

Sponsor the Veggie Day with a 100% vegetarian lunch for all participants.

**The Veggie Day includes:**
- Your company name recognised as sponsor of the Veggie Day on the buffet  
- Logo on meeting printed documents  
- Logo on the meeting website and linked to your company  
- Logo on the conference screen(s)

## Coffee Stations

**Exclusive**  
**Price per coffee station:** 5,000 €

People love drinking coffee at meetings! Get your company recognition on one of the coffee stations at the annual meeting.

**The Coffee Stations includes:**
- The coffee station branded with your logo at one or different places  
- Your company name recognised as sponsor of the coffee breaks  
- Logo on meeting printed documents  
- Logo on the meeting website and linked to your company  
- Logo on the conference screen(s)

* Note that the picture serves as a reference only.
Event Sponsoring

Science & Art Exhibition
Limited to 3 companies
Price: 5,000 €

A Science & Art exhibition will take place during the whole event where art pieces will represent environmental topics in a creative way through different art disciplines.

The Science & Art Exhibition includes:
- Your company name recognised as sponsor of the Science & Art exhibition
- Logo on meeting printed documents
- Logo on the meeting website and linked to your company
- Logo on the conference screens

President Dinner
Exclusive
Price: 10,000 €

SETAC Europe’s President is thanking all contributors with a dinner in Helsinki.

The President Dinner includes:
- Your company name recognised as sponsor of the President Dinner
- Your company mentioned on the invite sent to SETAC Europe contributors
- Your roll up at the President Dinner

Choose one of the sponsorship items and increase your visibility at our event!
There is also an opportunity to publish an advertisement in the printed and electronic meeting programmes, a long-lasting take-home bonus for your promotion.
Promotion Articles

**Eco-friendly Conference Bags**

Exclusive  
Platinum, Price A  
2,000 pieces  

Sponsorship for the SETAC Helsinki bags is the way to promote your company in a very prominent and visual way. Your logo will be printed on each meeting bag along with the meeting logo.

**Lanyards**

Exclusive  
Platinum, Price A  
2,000 pieces  

Sponsorship for the SETAC Helsinki lanyards is another effective way to promote your company since badges must be worn at all times. Your logo will be printed on each meeting lanyard along with the SETAC logo.

**Photo Booth**

Exclusive  
Platinum, Price A  
1 photo booth  

An opportunity to fully brand the photo booth. Since its introduction at SETAC Europe meetings, this marketing tool has encountered great success! Lots of delegates are enjoying taking a free take-away picture.

**Student Assistant T-shirts**

Exclusive  
Platinum, Price B  
125 pieces for 25 students  

Each student volunteer is wearing this T-shirt every day of the conference to be recognised as a student volunteer.
Meeting App

Exclusive Gold

Your logo will show on the opening and home pages of the mobile app and you will be recognised as the main sponsor for this interactive tool.

Travel / Registration Grants

Exclusive Gold

A number of registration, travel and training course grants are offered to our SETAC student members thanks to your sponsorship.

WIFI

Exclusive Gold

Meeting delegates will land on your website page or on your logo with a link to your website when they connect to the WIFI.

Screen/Glasses Cleaning Cloth

Exclusive Gold

2,000 pieces

Your branding on a cleaning cloth suitable for glasses, LCD screens, touchscreens and smartphones.
Promotion Articles

**Post-it Mini Set**

Exclusive Gold
2,000 pieces

Post-it mini set branded with your logo and/or branding details. This item is to be supplied by the sponsor.

**Bamboo Cups**

Exclusive Gold
2,000 pieces

Bamboo cups branded with your logo. A nice sustainable gift for our delegates and home take-away. This item is to be supplied by the sponsor.

**Water Fountains**

Exclusive Gold
8 pieces

Eight water fountains branded with your logo and/or design. They will be displayed in several places of the congress centre.

**Presentation Upload Station**

Exclusive Silver
2 pieces

You have the opportunity to fully brand two upload stations located at the registration area.
<table>
<thead>
<tr>
<th><strong>Webcam Cover</strong></th>
<th><strong>Mint Boxes</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Exclusive Silver 2,000 pieces</td>
<td>Exclusive Bronze 2,000 pieces</td>
</tr>
</tbody>
</table>

This webcam cover is the perfect gadget. With your logo on it, you can make sure that everybody will remember you on a daily basis! This item is to be supplied by the sponsor.

Give the delegates a sweet touch by offering some mint boxes branded with your logo. This item is to be supplied by the sponsor.

<table>
<thead>
<tr>
<th><strong>Eco-friendly Notebooks</strong></th>
<th><strong>Eco-friendly Pens</strong></th>
</tr>
</thead>
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</tr>
</tbody>
</table>

Eco-friendly notebooks with your branding to be distributed to all delegates. This item is to be supplied by the sponsor.

Eco-friendly pens with your branding to be distributed to all delegates. This item is to be supplied by the sponsor.
**Promotion Articles & Advertising**

**Table Top**

Unlimited number of companies  
Price: 350 €

A nice opportunity to promote your company or your upcoming events with this table top solution.

**Your Advert in the Programme Book**

Full page advert on the outside of the back cover: 5,000 €  
Full page advert on the inside of the back cover: 3,000 €  
Full page advert on the inside of the back cover: 3,000 €  
Full page advert: 1,500 €  
1/2 page advert: 800 €  
1/4 page advert: 400 €

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**Instructions and sizes for advertisements**

<table>
<thead>
<tr>
<th>Type</th>
<th>Width</th>
<th>Height</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full page (A4) - vertical</td>
<td>21 cm</td>
<td>29.7 cm</td>
</tr>
<tr>
<td>1/2 page (A5) - horizontal</td>
<td>21 cm</td>
<td>14.8 cm</td>
</tr>
<tr>
<td>1/4 page - vertical - no bleed</td>
<td>9.24 cm</td>
<td>13 cm</td>
</tr>
</tbody>
</table>

**Crop Marks**

Bleed

Ad size / Trim

Safe Area

Ad Size / Trim

Ad size or trim is the final dimension of the advertisement listed in the table above.

Bleed

Please add at least 5 mm bleed to your advertisement. To prevent an unwanted white border from showing at the edge of your ad, be sure to extend any background colours, design elements or pictures all the way to the bleed lines.

Safe Area

The safe area are borders that are definitely inside the advertisements. Please remember to keep all important information like names, contact details and logos within that safe area - about 1 cm - to ensure that they are not cut off by the binding.

For the 1/4 page and bleeds and safe areas are of less importance.

Images

Any image you plan to use should have approximately 300 dpi at 100% to ensure clarity.

Please submit your advertisement as a pdf.

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Please note that all prices are exclusive VAT!
Sustainable Sponsoring

Logo on the Meeting Website Home Page:
Vertical banner: 160w x 320h pixels:
Link to your website
Price: 1,800 €

Horizontal banner: 1100w x 120h pixels:
Link to your website
Price: 2,700 €

Sustainable Contributor
Your logo on the meeting website, TV screen(s) and in the programme book.
Price: 1,500 €
Contact Details

SETAC Europe

Barbara Koelman
Meeting Manager
barbara.koelman@setac.org

0032 2 772 72 81

www.setac.org